

Speaker Tool Kit

► Use this as a guide for marketing

Please find below our suggestions for marketing #oug_ire 2017 through different communication channels, to include the official event names, web links and hashtags. You can either use the text as written, or preferably modify the text to express your own corporate brand and ‘personality’.

Look out for the sections of text where you will see *<topic>* and *<session title>* that require amending.

Twitter

Post a tweet. (UKOUG’s account will retweet any posts using the correct hashtags)

I’m speaking at this year’s #oug_ire - come and see me present! <http://bit.ly/2h9oZk5>

I’ll be speaking on *<topic>* at this year’s #oug_ire <http://bit.ly/2h9oZk5> #*<topic>* #Dublin

Attending #oug_ire? Make sure you come along to my session *<session title>* at *<session time>* <http://bit.ly/2h9oZk5> #*<topic>*

Learn about *<topic>* with my session at #oug_ire – I can’t wait to present! Are you attending? <http://bit.ly/2h9oZk5> #Dublin #Oracle

Facebook

Post on your company’s Facebook page or on any relevant group pages

&

LinkedIn Email / Post to a Group

Post to your own profile as an “update”:

I’ll be presenting *<session title>* on *<date>* at OUG Ireland 2017. It’s set to be a fantastic two event, with content surrounding both Oracle Technology and Oracle Applications. *<Topic>* is a great topic to speak on –I’m looking forward to it! – Check out the agenda and book your passes today <http://bit.ly/2h9oZk5>

Are you attending the OUG Ireland 2017? Come along to my session to hear *<session title>* - I can’t wait to present! <http://bit.ly/2h9oZk5>